



GREEN POWER EXPO INFORMATION SHEET

Business Port Augusta will be hosting the inaugural **Green Power Festival** during early April 2020 in Port Augusta. This will be the first renewable energy festival in South Australia. It will be a large-scale event with a variety of activities on offer, targeted at people living and travelling across the region.

The **Green Fair** will be the major community event of the festival, free for all to attend and held on **Saturday April 4, 2020** in the centre of Port Augusta. This will offer a **Green Power Expo**, Sustainability Market, kids entertainment, interactive science, music, dance, art exhibitions, delicious food and more! We expect 2000+ people to attend.

The Green Power Expo will be a key attraction at the Green Fair. Never before have the upper Spencer Gulf communities had the chance to discover all the renewable energy information, projects, products and opportunities in one place.

The Green Power Expo will be where your business or organisation will be able to connect with the people of the upper Spencer Gulf region, promote your message, showcase and sell your offerings.

A regional and coordinated three-month marketing campaign is planned to run across print, radio, TV, online and via social media platforms to attract people to the festival.

WHO?

The following types of businesses and organisations are encouraged to apply to exhibit at the 'Green Power Expo':

- Operational and proposed **renewable energy projects within the broader region**
- Renewable energy **generation and storage products and installers** (residential and/ or business)
- **Energy efficiency products and advice** (residential and/ or business)
- **Energy retailers** offering 100% renewable power and/ or competitive solar feed in tariffs
- **Electric transport** – cars, vans, trucks, buses, bikes etc. (hybrid/ EV/ FCEV/ biofuel)
- Those offering **education and training** opportunities in the renewable energy industry
- **Employment agencies** recruiting for the renewable energy industry
- **Government departments** promoting renewable energy and efficiency schemes
- Other innovative businesses and organisations related to renewable energy

KEY INFORMATION

- Date: Saturday April 4, 2020
- Where: Port Augusta Cultural Precinct/ Gladstone Square and surrounding areas
- Times: Set Up from 6:30am – 9am
Trading 9am – 3pm
Pack down 3pm - 4:30pm
- Site Sizes: Between 2.5m and 7.5m widths available
- All sites are outdoors
- Exhibitors to bring and set up all own shade, tables, equipment and requirements
- Cost: \$100- \$150 (excl. GST)
FREE for current Business Port Augusta members
- Power: + \$50 (excl. GST)
Only available for a limited number of sites on a first in first served basis
- An 'Environmental Statement/ Promotional Items/ Giveaways/ Packaging Policy' applies
- Proof of public liability insurance up to a minimum of \$10 million is required prior to February 29, 2020

THE APPLICATION PROCESS AND DEADLINES

1. Go to www.greenpowerfestival.com.au and download the forms applicable to you.
2. Complete the Application Form, Terms and Conditions Declaration and any other requested attachments and send them to us at: info@greenpowerfestival.com.au
3. Applications **open December 2, 2019** and **close January 31, 2020**.
4. Applications will be processed and approvals granted within 2 weeks of receipt.
5. Once approved you will be sent an email and invoice for payment.
6. Once payment is received you will be sent final confirmation of registration.
7. You will be required to forward your valid public liability insurance 'certificate of currency' to us before February 29, 2020.
8. All other communication will be sent via the email address you provide.

NOTE- The earlier you apply and receive confirmation the sooner you'll be able to make your arrangements.

GREEN POWER FESTIVAL CONTACT DETAILS

Please direct any enquiries to:

Business Port Augusta

- P. 0414 236 676 (Alan) / 0439 883 180 (Lisa)
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